

YOUR 2016 GUIDE TO #HASHTAGS

Running out of ways to keep your content fresh, timely, and relevant? Just remember this: every day is a holiday. There's always something happening in the world (whether it's seasonal sporting events or some obscure historical figure's birthday) to draw inspiration from and create content around. Here's a handy 2016 Hashtag Calendar to help keep your content planning inspired all year long.

JANUARY 	THEMES Starting Fresh New Year's Resolutions Forecasting Trends Change/Renewal	HOLIDAYS National Hobby Month 1 New Years Day 4 National Trivia Day 18 MLK Day of Service 21 Get to Know Your Customers Day	HASHTAGS #HappyNewYear #Resolutions #NationalTriviaDay #MLKDay #CustomerService
FEBRUARY 	THEMES Winter Time Football Season Love & Romance Sales	HOLIDAYS National Heart Month 2 Groundhog Day 7 Super Bowl 50 14 Valentine's Day 15 Presidents' Day	HASHTAGS #groundhog #SuperBowl50 #ValentinesDay #PresidentsDay #HeartHealth
MARCH 	THEMES Spring Cleaning Teamwork Springing Forward Employee Engagement	HOLIDAYS National Women's History Month 13 Daylight Savings Time 14 Pi Day 17 St. Patrick's Day 20 First Day of Spring	HASHTAGS #EmployeeEngagement #SpringForward #SpringsHere #WCW #math
APRIL 	THEMES Pranks Finance/Money Conservation Climate Change Storytelling	HOLIDAYS National Poetry Month 1 April Fools Day 15 Tax Day 17 National Tell a Story Day 22 Earth Day	HASHTAGS #AprilFools #TaxDay #EarthDay #SaveThePlanet #Storytime
MAY 	THEMES Family Honor/Loyalty/Courage Star Wars	HOLIDAYS National Photograph Month 4 National Star Wars Day 8 Mother's Day 20 National Pizza Party Day 30 Memorial Day	HASHTAGS #MayTheFourth #Mom #MemorialDay #PizzaAnytime
JUNE 	THEMES School's Out Summer Season Family Marriage	HOLIDAYS National Great Outdoors Month 1 National Say Something Nice Day 19 Father's Day 20 First Day of Summer	HASHTAGS #summer #BeNice #Dad #OptOutside
JULY 	THEMES Freedom Independence Summer Season	HOLIDAYS National Anti-Boredom Month 4 Independence Day 20 National Moon Day 29 National Talk in an Elevator Day	HASHTAGS #Boredom #Freedom #July4th #Space #TalkInAnElevator
AUGUST 	THEMES Heat End of Summer Back to School Summer Olympics	HOLIDAYS National Eye Exam Month 5 Rio De Janeiro Olympics Begin 26 National Women's Equality Day 27 National Just Because Day	HASHTAGS #Heatwave #olympics #Rio2016
SEPTEMBER 	THEMES Autumn/Fall Season Football 9/11 Remembrance	HOLIDAYS National Preparedness Month 5 Labor Day 11 Patriot Day 22 First Day of Autumn	HASHTAGS #NFL #LaborDay #NeverForget #PatriotDay
OCTOBER 	THEMES Halloween Fall Season Pumpkin Spice Everything	HOLIDAYS Breast Cancer Awareness Month 5 National do Something Nice Day 10 National Kick Butt Day 31 Halloween	HASHTAGS #BreastCancerAwareness #KickButtDay #PumpkinSpiceEverything #Halloween
NOVEMBER 	THEMES Thanksgiving Fall Back Politics	HOLIDAYS Movember (No Shave November Month) 6 Daylight Savings Ends 8 Election Day 11 Veterans Day 24 Thanksgiving	HASHTAGS #Vote #FallBack #Thanksgiving #BlackFriday #CyberMonday #Movember
DECEMBER 	THEMES Winter Holidays Celebration Year in Review	HOLIDAYS National Write a Business Plan Month 21 First Day of Winter 24 Hanukkah Begins 25 Christmas Day 31 New Year's Eve	HASHTAGS #HappyHolidays #HappyHanukkah #MerryChristmas #WinterIsHere